

ADVERTISE in the PROGRAM of one of the most popular musical seasons of the Bay Area

Cantare Con Vivo

2011-12 Season

Your ad in our program for 9 concerts!

The next time they need your services and look in the yellow pages, or pass your store, they recognize the name and know it stands for quality.

We encourage our donors, sponsors and subscribers to patronize our advertisers.

And your website is LINKED and advertised on www.CantareConVivo.org
which increases the traffic to your website!

SPECIAL RATES INCLUDE AD DESIGN AND PRODUCTION

On season ads: for your convenience, Ann Higgins of *Hot Damn Graphics* will contact you, get your info & ideas, design your ad with one proof, relieve you of deadlines, and provide you with a copy for future use elsewhere (a \$175 value).

**You get 4 COMPLIMENTARY TICKET VOUCHERS
Worth \$160.00**

Restaurateurs: please inquire about our Dining Guide

Call WANDA BURRELL at (925) 362-3171

email CantareProgramAdsWB@gmail.com

Or John McMullen at (510) 652-3879

Or cantareconvivoprogramads@gmail.com

Fax (510) 652-5646

Cantare Con Vivo Program Advertising

2011-12 bonus Season Program Advertisement Agreement & Insertion Order with March/May 2010

c/o John McMullen 740 Oakland Ave. #208, Oakland CA 94611

(510) 652-3879 cell (510) 459-8264 **FAX (510) 652-5646**

Advertiser:

Company _____ Contact (\$) _____

Address _____ Phone _____ Fax _____

City _____ ZIP _____ **YOUR EMAIL** _____

My designer's name and email _____

Size of Ad	Dimensions	ALL PROGRAMS IN THE 2011-12 SEASON: Oct 16, Dec 3&4, Feb 11&12, Mar 25, May 5&6, June 3		
<u>CIRCLE ONE</u>	(Hz x Vt)	PRICE	Notes:	
<input type="checkbox"/> Full Page	4 - 3/4 x 7 - 1/4	\$ 599 B&W	(add \$50 for placement)	
<input type="checkbox"/> 2/3 Pg Island	4 - 3/4 x 4 - 3/4	\$ 499 B&W		
<input type="checkbox"/> 1/2 Pg HZ	4 - 3/4 x 3 - 1/2	\$ 399 B&W		
<input type="checkbox"/> 1/2 Pg VT (full column)	2 - 1/4 x 7 - 1/4	\$ 349 B&W		
<input type="checkbox"/> 1/3 Pg HZ	4 - 3/4 x 2 - 1/4	\$ 299 B&W		
<input type="checkbox"/> 1/3 Pg VT	2 - 1/4 x 4 - 3/4	\$ 249 B&W		
<input type="checkbox"/> DINING GUIDE	4 - 3/4 x 2	\$ 199 B&W	Business card plus 25 word side bar, 3 ads/page	
<input type="checkbox"/> 1/6 Page	2 - 1/4 x 2 - 1/4	\$ 179 B&W		

Doing your own ad? Submit by email to higganzo@hotdamn.org (see spec sheet)

Or - Ann Higgins, Hot Damn! Graphics, 1128 Evelyn Ave, Albany 94706 **(510) 526-6496**

Size of Ad (Vt or Hz) _____ **Frequency:** Oct 16, Dec 3&4, Feb 11&12, Mar 25, May 5&6, June 3

Cost \$ _____ **Terms:** by credit card in full by credit card 3 consecutive monthly payments by check

Cantare Con Vivo is hereby authorized to insert the above-described advertising. Advertiser is responsible for ad copy submission, and is paying for space reservation. Ad design and production services included in price are for season advertisers or those who purchase for ads for at least three programs. If no ad copy is submitted by the above deadlines, Advertiser agrees to pay for reserved ad space that lists Advertiser's name, address, telephone number and their support for Cantare Con Vivo. If Advertiser cancels ad, charges will be figured at the half the season price for each program in which ad has appeared; advertiser must notify Cantare Con Vivo Program Ad Sales in writing before next deadline. Season Advertisers receive four complimentary tickets on a ticket-available basis with reservations required by advertisers seven days in advance of performance date. Ad copy changes and final approval by deadline; changes after deadline incur \$35 charge. Returned check fee is \$20.00.

Payment by MC/Visa/Amex # _____ Exp. ____ / ____ Sec Code _____

Billing address if different from above: _____ ZIP _____

Signature _____ Agreed to this date _____, 2011

SIGN & FAX to (510) 652-5646

or email to cantareconvivoprogramads@gmail.com

Make checks to **CANTARE CON VIVO ADS**

Send c/o John McMullen 740 Oakland Ave #208 Oakland CA 94611